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first

Introducing a very Special issue
to welcome the world to the
London 2012 Olympic Games.

Welcome to the London 2012 Olympic Games

Issue date: Friday 27 July 2012

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WELCOME TO
THE LONDON 2012
OLYMPIC GAMES



Miniature Sheet
Welcome to the London
2012 Olympic Games

Design
Hat-trick Design

Size of sheet
192mm x 74.25mm

Stamp format/size
Landscape
60mm x 30mm

Printer
Cartor Security Printing

Print process
Lithography

Perforation
14.5 x 14.5

Phosphor
All over

Gum
PVA

Number per sheet
4

Acknowledgements
Photography of athletes
by Andy Hooper;
photography of
landmarks by Paul
Grundy. The Official
Emblems of the London
Organising Committee of
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Where Olympic events meet iconic landmarks

On 27 July 2012, the eyes of the world will be upon London, as the lighting of the Olympic Flame marks the opening of the XXX Olympiad. In addition to the billions of people witnessing the event on television, London will play host to an estimated 500,000 overseas visitors, plus around 70,000 athletes and officials.

To mark this auspicious occasion, and provide a fitting welcome to our guests, we are therefore proud to announce a special Miniature Sheet that integrates four Olympic sports with four iconic London landmarks.

This was created by commissioning photography of the Tate Modern, Tower Bridge, Olympic Stadium and the London Eye; while at the same time capturing the Olympic sports of diving, fencing, athletics and cycling. The combined results are four stunning stamps that merge the excitement of Olympic competition with the iconography of the capital.

Complemented by a fact-filled Presentation Pack, this special Miniature Sheet is the ideal way for visitors and Britons alike to celebrate the XXX Olympiad.



Miniature Sheet

Price £3.76
Code MZ086

Sporting icons
Merging stunning photography of Olympic sport and London landmarks, the Miniature Sheet is unique and dramatic in equal measure. It also features the London 2012 Emblem in its border.

First Day Cover Miniature Sheet

Price Inland £4.99
Price Overseas £4.16
Code MF087

The First Day Cover has the Miniature Sheet affixed and cancelled with your choice of a Tallents House or London E20 postmark; the latter chosen as it is home to the Olympic Stadium. It also features a striking typographic welcome message and a fascinating filler card written by Jim Davies.



First Day Cover Prestige Stamp Book

Price Inland £7.87
Price Overseas £6.56
Code HF058

Featuring the Definitives pane from the Prestige Stamp Book, this very special cover celebrates British success at previous Olympic Games. It contains an informative filler card and can be cancelled with your choice of postmarks.



Buy now!
First Day Covers
only available until
27 July
Don't miss out. This
date cannot be extended.

Standard Royal Mail postmark



Alternative postmark





Presentation Pack

Price £4.30
Code AP364

It's a numbers game
Staging the London 2012 Olympic and Paralympic Games is an epic achievement, for the organisers as well as the athletes. In this fascinating pack, Jim Davies looks at the impressive facts and figures behind the 30th Olympiad and the city of London itself. The pack also includes the Miniature Sheet.



Stamp Cards

Price £2.25
Code AQ186

Landmark events
These dramatic composite photographs make some of the most graphically exciting Special Stamps we have ever issued. Featuring all four stamps together with the Miniature Sheet itself, our Stamp Cards are therefore a superb souvenir of these landmark Games.

Prestige Stamp Book

Price £10.71
Code YB049

Keeping the flame alive
Replete with superb archive photographs and full of facts about the British successes of past Olympic Games, this stunning book also contains four entirely unique stamp panes. A superb way in which to mark the events of 2012.



Olympic Countdown Coin Cover 2012 — Crossing the Finishing Line

Price £17.50
Code AN092

Perfect finish
The final cover in this essential series of four features the Miniature Sheet, together with the official £5 Olympic Countdown Crown from The Royal Mint at Brilliant Uncirculated standard. Limited edition of 15,000.



Olympic Countdown Coin Cover 2012 (Silver Proof) — Crossing the Finishing Line

Price £99.50
Code AN093

The ultimate prize
A scintillating cover bearing the Miniature Sheet together with the official solid Silver £5 Olympic Countdown Crown struck to Proof standard by The Royal Mint. Limited edition of just 500.

BUY NOW ONLY 500 AVAILABLE



This unique cover comes complete with a full set of mint 1948 Olympic Stamps and a 1948 Half Crown, together with immaculate reproductions from the London 1948 Games. Limited edition of 1,948.

This fascinating pack centres around a non-postally valid facsimile sheet of four 1948 Olympic Games Stamps, beautifully printed in gravure. It also contains a wealth of informative facts from Douglas Muir, Curator of The British Postal Museum & Archive.



Order in a way that suits you

Welcome to the London 2012 Olympic Games	Code	Price	Quantity	Total
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Orders of First Day Covers only do not attract a handling fee.

First Day Cover — Miniature Sheet

Inland	– Tallents House postmark	MF087	£4.99		£
	– Alternative postmark	MF087	£4.99		£
Overseas	– Tallents House postmark	MF087	£4.16		£
	– Alternative postmark	MF087	£4.16		£

First Day Cover — Prestige Stamp Book

Inland	- Tallents House postmark	HF058	£7.87		£
	- Alternative postmark	HF058	£7.87		£
Overseas	- Tallents House postmark	HF058	£6.56		£
	- Alternative postmark	HF058	£6.56		£

Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

Miniature Sheet	MZ086	£3.76		£
Stamp Cards (5 in set)	AQ186	£2.25		£
Presentation Pack	AP364	£4.30		£
Prestige Stamp Book	YB049	£10.71		£
Olympic Countdown Coin Cover 2012 — Crossing the Finishing Line	AN092	£17.50	Call 08457 641 641 to order	
Olympic Countdown Coin Cover 2012 (Silver Proof) — Crossing the Finishing Line	AN093	£99.50	Call 08457 641 641 to order	
London 1948 Olympic Games Heritage Cover	VB004	£69.95		£
1948 Olympic Games Stamps — Facsimile Pack	ZP003	£5.95		£

Sub total	£
Postage	£
Total	£

Complete the order form or use a separate sheet of paper, including your debit/credit card details, cheque or postal order and send to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas, return your form to **Royal Mail, Talents House, 21 South Gyle Crescent, EDINBURGH, Scotland EH12 9PB** (stamp required). You can also order online at **www.royalmail.com/welcome** or by phone on **08457 641 641** (+44 131 316 7483 from overseas) quote media code **13FBJ**.

If you need to change your address details (as shown overleaf) or would like to send a personalised First Day Cover as a gift, please continue on a separate sheet. First Day Covers with the Tallents House postmark can only be ordered using **First** or by calling **08457 641 641**.

☐ Visa ☐ Mastercard ☐ Maestro

☐ Cheque/Postal Order ☐ Debit my Royal Mail Account
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Card number

Valid from	Expiry date	Issue no.
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Cardholder's signature _____ Date _____

Contact telephone number

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